



A Charutar Vidya Mandal's Institution  
**B. J. Vanijya Mahavidyalaya**  
(Autonomous) (Grant-In-Aid)  
(Affiliated to Sardar Patel University)

Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC  
Vallabh Vidyanagar – 388 120, Dist. Anand, Gujarat, India



**External Examination Programme (April -2026)**  
**Bachelor of Business Administration (B.B.A.)**  
**Semester- IV (NEP)**

**Centre of the Examination:** B. J. Vanijya Mahavidyalaya  
**Time of the Examination:** 2.00 PM. to 4.30 P.M.

Day & Date	Course Code	Course Title	
2/04/2026 (Thursday)	UM04MABBA01	Human Resource Management – II	
4/04/2026 (Saturday)	UM04MABBA02	Marketing Management - II	
6/04/2026 (Monday)	UM04MABBA03	Financial Management –II	
7/04/2026 (Tuesday)	UM04MIBBA01	Cost Accounting	
8/04/2026 (Wednesday)	UM04AEBBA01	Corporate Communication – II	2.00 P. M. To 3.30 P. M..
9/04/2026 (Thursday)	UM04VABBA04	Digital Marketing	2.00 P. M. To 3.30 P. M.

No.: E- 2026 / 4263 .  
Date: 18/03/2026  
Place: Vallabh Vidyanagar



*S. K. 2026/03/18*  
Principal  
(Chief Controller of Examinations)  
B. J. Vanijya Maha Vidyalaya  
Vallabh Vidyanagar-388120

**Important Instructions:**

- 1) Candidates are requested to remain present at the place of examination before the 30 Minutes of commencement of the examination.
- 2) Candidates are forbidden from taking anything except pens, pencils, rubbers, stencils, calculator and drawing instruments into the examination hall. Under no circumstances loan or exchange of the above materials will be allowed in the examination hall.
- 3) Mobile Phone is prohibited strictly not permitted in the Examination Hall. Seating in examination hall with any Electronic Gadgets will be treated as Copy Case (U.F.M. Case).
- 4) Students have to follow the instructions given in the Answer Book.